BEWARE OF THE PET STORE!

Puppies are dying!

WHAT YOU CAN DO

- Never, ever buy a puppy, or any animal, from a pet store. Tempting as it may be to “save” pathetic pet shop puppies, the money you spend just perpetuates the cycle of suffering.

- Urge pet stores to sell only supplies, not living animals. Ask them to team up with the local shelter and display shelter animals who are up for adoption. Until they do, let them know you will purchase supplies ONLY from stores that don’t sell animals.

- Save a life. If you have the time and resources to care for a dog or cat, adopt a homeless animal from the shelter. Millions of healthy, friendly animals are killed in shelters every year for lack of good homes.

If you buy, a pound puppy will die.

PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS
501 FRONT ST., NORFOLK, VA 23510 • 757-622-PETA
www.HelpPuppies.com
The pups in pet store displays are adorable—wriggling balls of energy just waiting to jump into customers’ arms. Store owners depend on love at first sight because it prompts people to make an impulsive purchase. But there is a dark side to the story. While pet shops churn out puppies, unwanted dogs in animal shelters go without homes. And most pups sold in stores come from hellholes called “puppy mills,” where mother dogs and “studs” spend lonely lives in elevated hutches, producing litter after litter, like so many widgets off an assembly line.

A PETA undercover investigation in Kansas found hundreds of dogs forced to spend their entire lives in small wire cages. The animals had few comforts—no bedding, no protection from searing heat or winter winds, and no regular veterinary care. Crusted, oozing eyes, raging ear infections, mange that turned skin into a mass of red scabs, abscessed, deformed feet from the unforgiving wire floors—all were ignored or inadequately treated.

“One worker grabbed a poodle’s leg to pull her out of a cage and yanked it really hard, causing it to break.”

PETA’s investigator

Timid dogs were terrorized by their more aggressive cagemates, who often prevented them from eating and drinking. Perhaps most heartbreaking of all were the old mother dogs who had gone mad from confinement and loneliness. These poor dogs circle frantically in their small cages and pace ceaselessly back and forth—their only way of coping with their despair.

These tragic conditions are typical for the hundreds of puppy mills that litter the country. Laws offer little protection and are poorly enforced by the U.S. Department of Agriculture (USDA). In fact, the abysmal puppy mill that PETA investigated was owned by a USDA employee!

Puppy mills will profit and pound puppies will die as long as people buy animals from pet stores. You have the power to help.

“Katie was unable to produce any more puppies. PETA’s investigator was told to dump her at the animal shelter and tell them that he had found her alongside the road.”

PETA’s investigator